



Rip City Comedy Festival 2023
May 4-6th, 2023 | Portland, OR

Sponsorship Overview

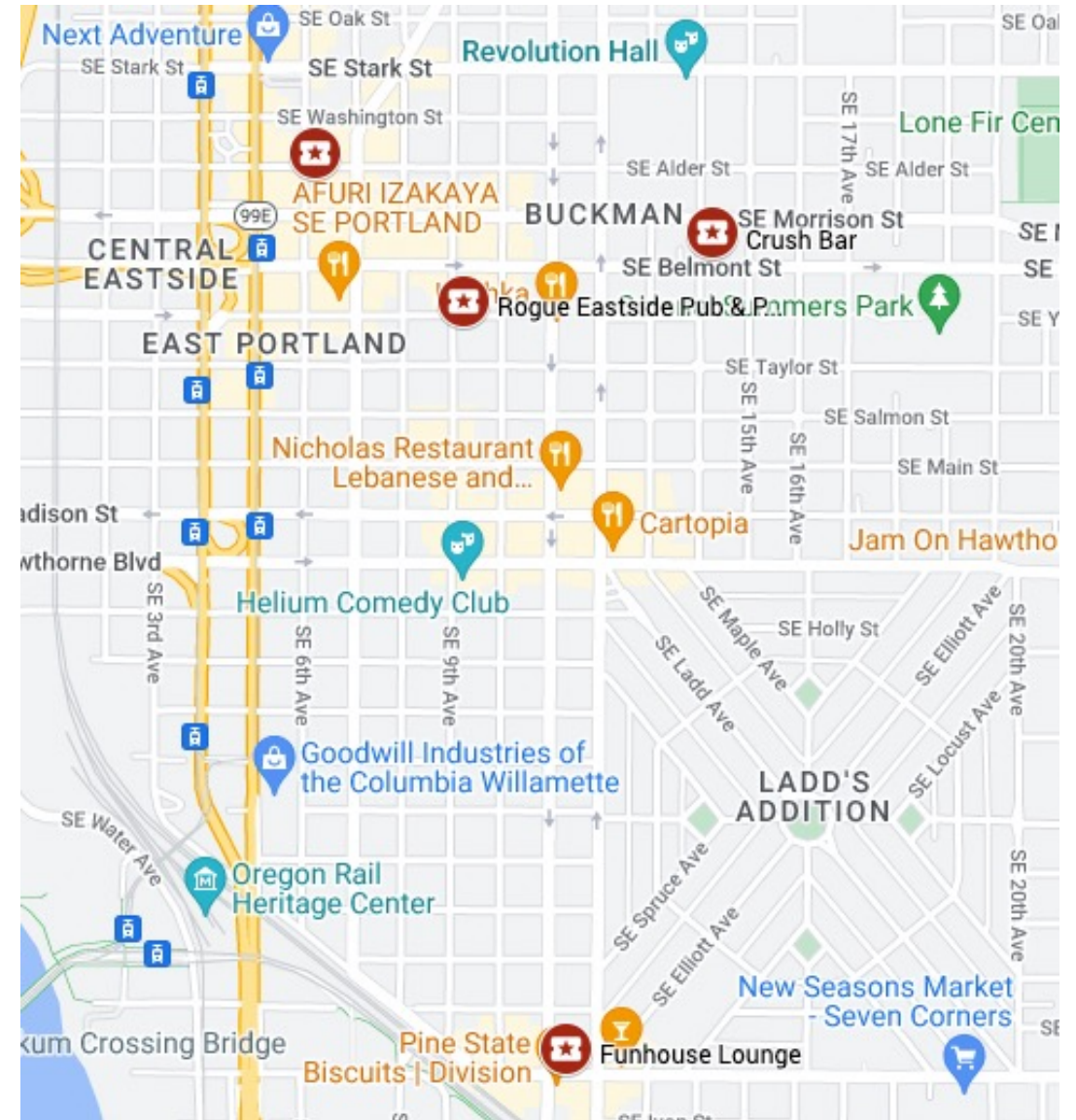


Rip City Comedy Fest: By the numbers

- 1.4 million cross-platform social follows (Instagram/twitter/twitch/podcast platforms)
- 40 established and drawing comics from across the country
- 5 national headlining performers
- 4 venue locations within Portland's SE corridor
- 3 Afterparty locations | secret show (VIP Afterparty)
- 5 Entertainment industry panels | themed showcases
- 2 Live podcast/twitch streaming
- 1 LGBTQIA stage

The Venues

- The Get Down | 615 SE Alder St Suite B, Portland, OR 97214
- Rogue Brewing Eastside Pub | 928 SE 9th Ave, Portland, OR 97214
- Crush Bar PDX | 1400 SE Morrison St, Portland, OR 97214
- Funhouse Theater | 2432 SE 11th Ave, Portland, OR 97214



Jason Ellis

- Host of The Jason Ellis Show and co-host of Hawk vs. Wolf alongside skateboarding icon Tony Hawk. One of the most prolific and entertaining talk show hosts of the past decade, Jason Ellis hosted a daily show on SiriusXM for over 15 years before transitioning to his newest shows in 2020. Ellis is a New York Times Best Selling author of three books and retired pro skateboarder. He has been seen in such hits as the Emmy Award winning 'Childrens Hospital' (Adult Swim), Paul Blart: Mall Cop and the Howard Stern Show.
- Social impression: 845,000

JASON ELLIS
LOS ANGELES, CA



Rip City Comedy Fest '23



Blair Socci

- BLAIR SOCCI is a Los Angeles-based comedian whom you may have seen on The Late Late Show with James Corden, MTV, Comedy Central, NBC, Quibi, TruTV, E!, and Fuse. She was recently named one of Variety's Top Ten Comics to Watch in 2022.
- Blair was also named one of Vulture's "20 Comedians You Should Know in 2020". Additionally, she was a breakout "New Face" at the prestigious 2017 Just For Laughs Festival. Blair was also the co-host of *The Trevor Moore Show* on Comedy Central Digital and frequently tours with Ron Funches. This year you can catch her in Netflix's *Q Force*, Comedy Central's *Fairview*, Adult Swim's *Hot Future*, *Good Morning Pickles!* on FXX's *Cake*, and the upcoming *Aqua Teen Hunger Force* movie.
- Social impressions: 79500



Curtis Cook

- Curtis Cook is a standup comedian and WGA Award-nominated writer who has puked after a keg stand on a show called Flophouse, traveled through an Ebola checkpoint for a segment on Vice News, performed standup on Comedy Central, and appeared alongside Fred Armisen and Carrie Brownstein on Portlandia.
- In addition to performing, Curtis was a writer for the recent reboot of Crank Yankers and the upcoming Hulu comedy titled This Fool. He currently writes for American Dad on TBS.
- Social impressions: 19556

CURTIS COOK

LOS ANGELES, CA



Rip City Comedy Fest '23



AJ Wilkerson

- AJ Wilkerson has quickly become one of the most relevant comics working today. With his nervous charm, endearing smile, and absurd musings, this Florida native is shaking up the industry and vibrating his way into the hearts of audiences everywhere!
- Aj is regular feature for Jason Mewes (Clerks, Jay and Silent Bob Strike Back) and recently finished an arena tour as the feature for Bert Kreischer.
- Social Impression: 137505



Lisa Allen

- Seattle-based stand-up comedian, “Evil Geniis” game writer and creator, Twitch streamer, and all-around content creator with an emphasis on comedy, anime, and video games. Lisa recently went live at LG HQ New York to debut their new gaming systems
- Social impression: 72,300



DAN WEBER
Portland, OR



Rip City Comedy Fest '23



NARIKO OTT
PORTLAND, OR



Rip City Comedy Fest '23



KELLY RYAN
LOS ANGELES, CA



Rip City Comedy Fest '23



DEREK SHEEN
SEATTLE, WA



Rip City Comedy Fest '23



SHAIN BRENDEN
PORTLAND, OR



Rip City Comedy Fest '23



AMY MILLER
LOS ANGELES, CA



Rip City Comedy Fest '23



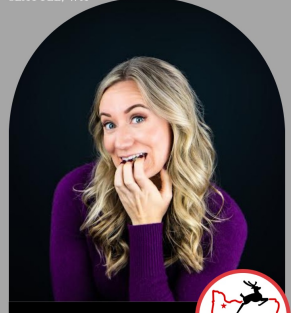
PALLAVI GUNALAN
LOS ANGELES, CA



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COURTNEY BYRD
SEATTLE, WA



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ADAM PASI
PORTLAND, OR



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JAMAL COLEMAN
VANCOUVER, WA



Rip City Comedy Fest '23



Current features include 5 Portland Funniest Person winners and nationally touring feature *Derek Sheen*
With more being added by weekly

Sponsorship opportunities include

but are not limited to

- Full event branding and promotion
- Mailing list/newsletter advertisements
- Headliner social mentions throughout promotion
- Headliner mentions on podcast/stream throughout promotion
- On site representation (booths, banners)
- Stage naming rights
- Merchandise giveaways
- Artist giftbag opportunities
- After party sponsorship
- Panel naming sponsorship
- Merchandising opportunities



\$250 – “Open Mic” Digital Marketing Partner



- Logo present throughout festival marketing cycle including all subscriber emails
- Advertising on main page of RCCF for first 30 days of partnership, moving to sponsors page for remainder of marketing cycle
- Ad with link in digital program
- Ad in physical programs distributed during events.
- Items/discounts for performers with social media mentions

\$500 – “Local Host” Sponsor Partner Package



- Online thank you with social blasts announcing partnership
- Advertising on main page of RCCF for entire event cycle
- 3 wristbands for general admission to all side stage shows
- Includes all items from previous level

\$750 – “Feature” Feature Partner Package



- Direct social media integration (tagging in real time during event) by talent and fest social handles
- Choice of show sponsorship (see below) with business name present in all mentions internally and externally
- -Featured in “Sponsor” social story highlights on Instagram as official sponsor throughout 2023 marketing cycle
- 3 Festival GA passes good for all headline and wristband shows
- Includes all items from previous level

\$1000 – “Headliner” Headline Stage Sponsor



- Mainstage naming rights for 1 night of festival
- Staffed booth availability during all mainstage shows
- 5 VIP (early access) passes good for all headline and wristband shows
- Includes all items from previous level

\$2000 – “Headliner Lockout” Headline Stage Lockout



- Main stage naming rights for entire weekend for all performers
- Reserved Table (8) for all headline shows, and VIP (early access) passes for all wristband shows
- Includes all items from previous level

Side Stage Shows (Individual Sponsor Pricing)

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- **\$300 - ROYGBIV** (LGBTQ Showcase)
 - (pricing not yet available) **Poly Poptart's Milk and Honey** (Comedy/Drag Show)
 - **\$200 - Reading the Bible w/ Dan** - panel show where Host reads a section of the Bible verse by verse and everyone on the panel makes fun of it.
 - **\$300 - Femmes the Rules** - Femmes the Rules pairs up female/non-binary comedians and male comedians. The male comedian goes first and during his set the female/non-binary comedians are allowed to interrupt, give rules and strikes to the male comedians
 - **\$400 - Leave Your Troubles at the Door** - "Write down your problems, put 'em in a box and then comedians riff jokes on the spot about YOUR problems!"
 - **\$400 – Everybody Hates You** – Allstar Comedian Roast Battle